

## **Management Committee**

**Date: 23<sup>rd</sup> September 2020**



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## **Cross Cutting Themes and Future New Ways of Working**

### **1.0 Purpose**

- To ask the CPP Management Committee for approval to focus on cross-cutting themes rather than individual delivery plans

### **2.0 Recommendations**

The CPP Management Committee is recommended to:

- Approve cross-cutting themes:
  - Poverty – this is picked up across the outcomes and particular under Outcome 4 when looking at child poverty
  - Digitally Capable Communities / Social Isolation
  - Climate Change
  - Community Wealth Building
- Agree to set up a cross-partner working group for each theme
- Agree that all future agendas for the CPP Management Committee have the following items:
  - Input from the Area Community Planning Groups
  - Updates from working groups on cross cutting themes
  - Updates from partnership groups working towards the 6 outcomes

### **3.0 Background**

The six outcomes of the Argyll & Bute Outcome Improvement Plan were established for the 2013-2023 plan. The initial focus was very performance and indicator focused, with over 300 performance indicators being required. A review in 2015/16 saw this change to a smaller number of performance indicators and priority 1 year action plans for each of the six outcomes led by an Outcome Lead and Depute Outcome Lead.

Recent discussions between Outcome Leads and to the Community Planning Manager have indicated that a new approach may be required with a focus on cross cutting themes which could have greater impact on improving the lives of communities in Argyll and Bute.

The CPP has now got well established partnership groups that contribute towards the six outcomes and for the duration of the lifetime of the current Argyll and Bute Outcome Improvement Plan (2023), updates on those outcomes will come from established groups and agreed leads (see appendix).

Future Management Committee meetings will receive an update at each meeting from these agreed groups, with information on the key points being discussed by the groups, what is going well and where challenges are.

This approach allows the CPP Management Committee to focus on recognised and pertinent cross-cutting themes that can be explored as a partnership.

## **4.0 Detail**

### Discussions from Outcome Lead meetings

The introduction of Outcome Lead meetings in 2018 where all Outcome Leads could come together showed that there were issues which crossed the boundaries of Outcome areas and would benefit from a shared focus. The key themes which arose from these discussions were:

- Poverty
- Connectivity – both moving around and digital
- Climate Change

The issues of connectivity and need for action was strengthened by the results of the Place Standard engagement in 2019 which showed that the thematic areas of Moving Around and Public Transport were high priorities in each of the locality areas. Therefore, these will come to the CPP through the Area Community Planning Action Plans.

### Community Wealth Building

Community Wealth Building means working in partnership with communities and businesses to build a strong local economy which supports fair work, encourages local spend and uses the land and property we own for the common good. It is seen as a people-centred approach to economic development. This is done through the use of anchor organisations (large employers who are rooted to the area eg. Council, NHS) to support the local economy through procurement, policies and investment with a core principle being to keep any wealth local. There are a number of Community Wealth Building examples already existing in Argyll and Bute such as the council using local businesses to provide school meals and the work of Bute Produce on the island of Bute.

There is growing interest and promotion in the new concept of Community Wealth Building, with North Ayrshire being the first local authority in Scotland to adopt this approach. The Scottish Government has a number of Community Wealth Building

pilots across local authorities and health boards in Scotland. Public Health Scotland has identified policy responses, investment and intervention that impact income and employment as social determinants of health. Aspects of Community Wealth Building are included in these suggested mitigation actions. For example, developing the contribution of the Anchor institutions in creating a more inclusive local economy is suggested, to be taken forward by health boards, local authorities and Community Planning Partnerships. NHS Highland has developed a COVID-19 social mitigation plan which includes working with community planning partners to consider a Community Wealth Building approach in North Highland.

It is requested that a working group be set up to explore which of the pillars of Community Wealth Building could be taken forward through the CPP. The five pillars are as follows:

- Procurement – progressive procurement of goods and services
- Employment – fair employment and just labour markets
- Land and assets – socially productive use of land and property
- Financial power – making financial power work for local places
- Democratic/Plural ownership of the local economy

### Social Isolation

Social Isolation and Loneliness has been on the radar of the Community Planning Partnership for some time with the CPP raising awareness of NHS Highland's Reach Out Campaign to tackle loneliness at the CPP Full Partnership in 2016. The impact of Covid19 on all our lives have exacerbated the potential for loneliness for people of all ages with lockdown, social distancing and in particular for those who were Shielding.

## **5.0 Conclusions**

Professional knowledge and input from communities through the Place Standard engagement has shown in recent times that focusing on cross-cutting themes has become more of a priority than delivering 1 year action plans.

Cross-partner working groups to look at how best to explore and deliver on these themes require to be set up.

## 6.0 Implications

Strategic Implications	This report relates to the delivery of the Argyll and Bute Outcome Improvement Plan
Consultations, Previous considerations	N/A
Resources	N/A
Prevention	N/A
Equalities	N/A

### **Rona Gold, Community Planning Manager**

For more information, please contact:

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### **References**

<https://cles.org.uk/what-is-community-wealth-building/the-principles-of-community-wealth-building/>

## Appendices

### Appendix 1 – Key partnership groups for each of the 6 outcomes

Outcome	Group(s)	Key lead to provide updates
Outcome 1: The economy is diverse and thriving	Rural Growth Deal Steering Group Argyll Economic Resilience Forum (created post pandemic) Argyll and Bute Overarching Recovery Group (created post pandemic)	Fergus Murray Morag Goodfellow Kirsteen Murray
Outcome 2: We have infrastructure that supports sustainable growth	Strategic Transport Projects Review 2 Working Group	Fergus Murray Morag Goodfellow Kirsteen Murray
Outcome 3: Education, skills and training maximise opportunities for all	CLD Partnership Employability Partnership	Anthony Standing Ishabel Bremner
Outcome 4: Children and young people have the best possible start	Argyll and Bute's Children Child Poverty Group Children's Rights Group Youth Justice Strategic Working Group	Joanna MacDonald Patricia Renfrew
Outcome 5: People live active, healthier and independent lives	Living Well Steering Group Health and Wellbeing Partnership (Third Sector Providers) Suicide Prevention Group (September 2020 onwards) Child Poverty Group Violence against Women Partnership	Alison McGrory Nicola Hackett
Outcome 6: People live in safer and stronger communities	Violence against Women Partnership Suicide Prevention Group (September 2020 onwards) Multi-agency Road Safety Group Adult Protection Committee Community Safety Partnership Public Protection Group	Brian Gibson Albert Bruce